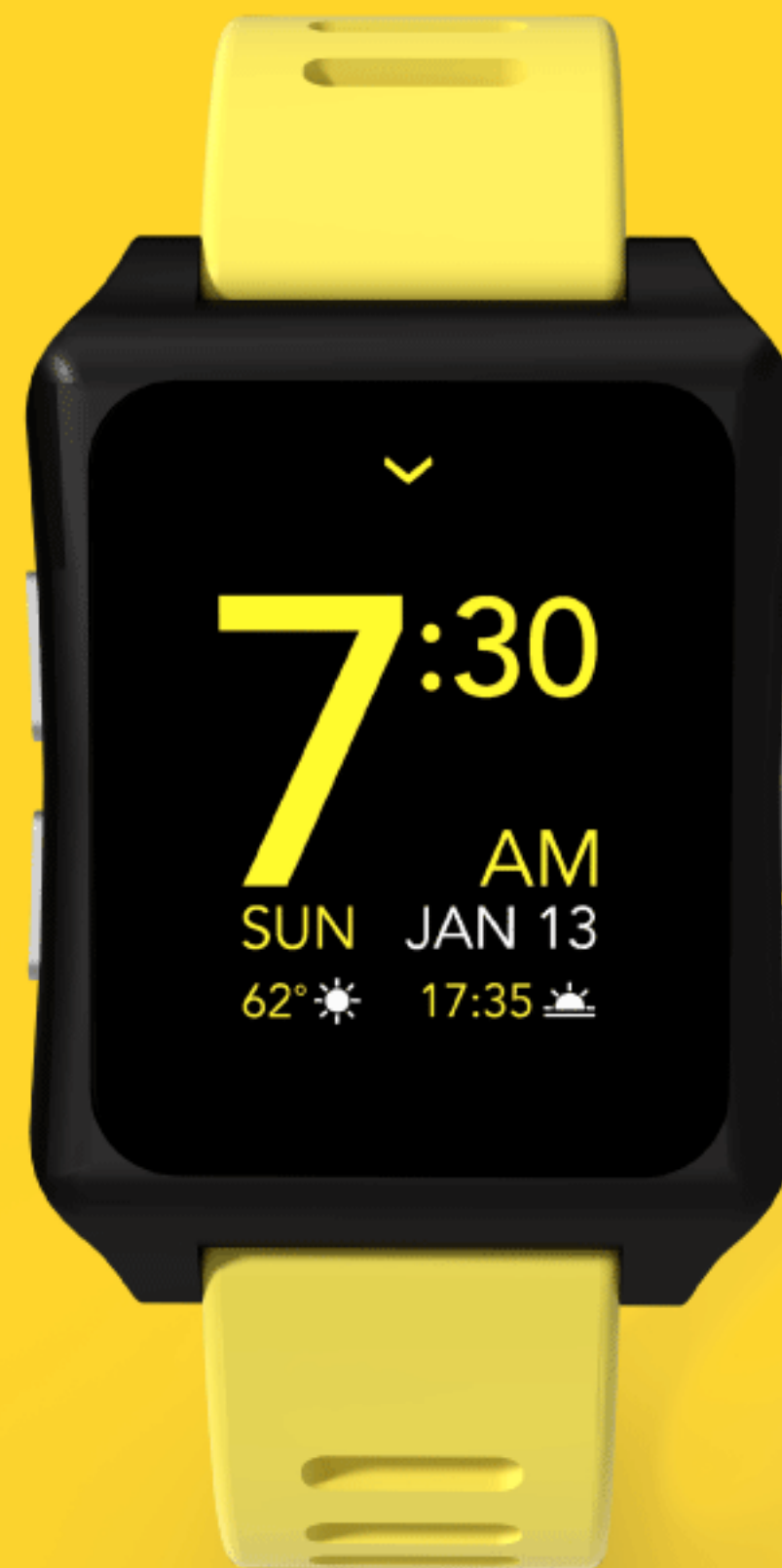




watshout

never run alone again



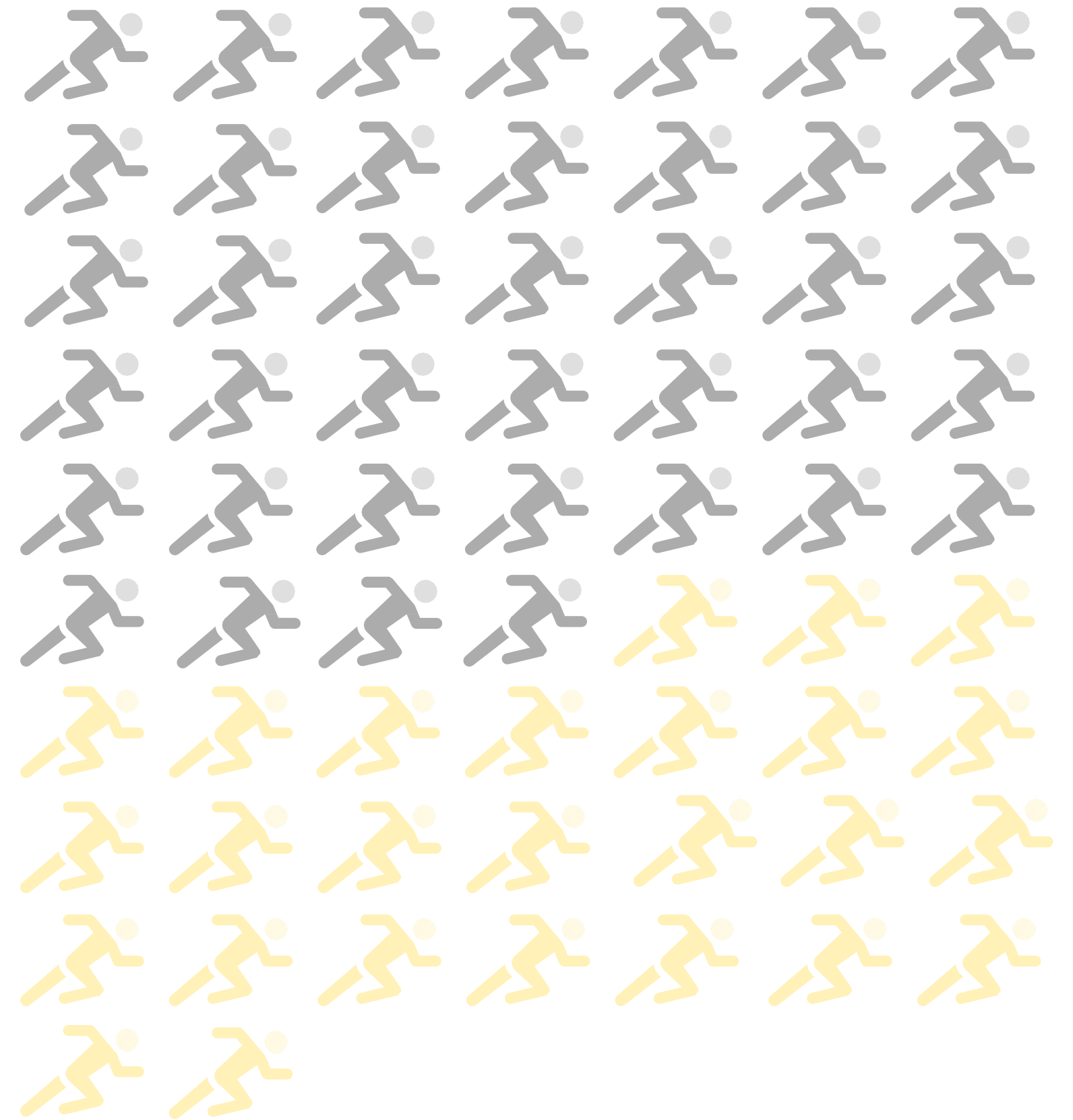
THE SAFEST RUNNING WATCH FOR ACTIVE PEOPLE



**There are 65 million
runners in the U.S.**

Over 60%

run with their phones.



Why?

3 Main Reasons



Music



**Workout
Tracking**



Safety

Not all in one watch.

	Music	Long Battery life	Messaging	Ride Sharing	Payment
Garmin	✓	✓			✓
Apple	✓		✓	✓	✓
Polar		✓			
Fitbit	✓	✓			✓
Suunto		✓			✓
Samsung	✓		✓	✓	✓

The first cellular
connected sportswatch
with **live GPS tracking,**
music, ride sharing,
messaging, and payments
all in **one watch.**



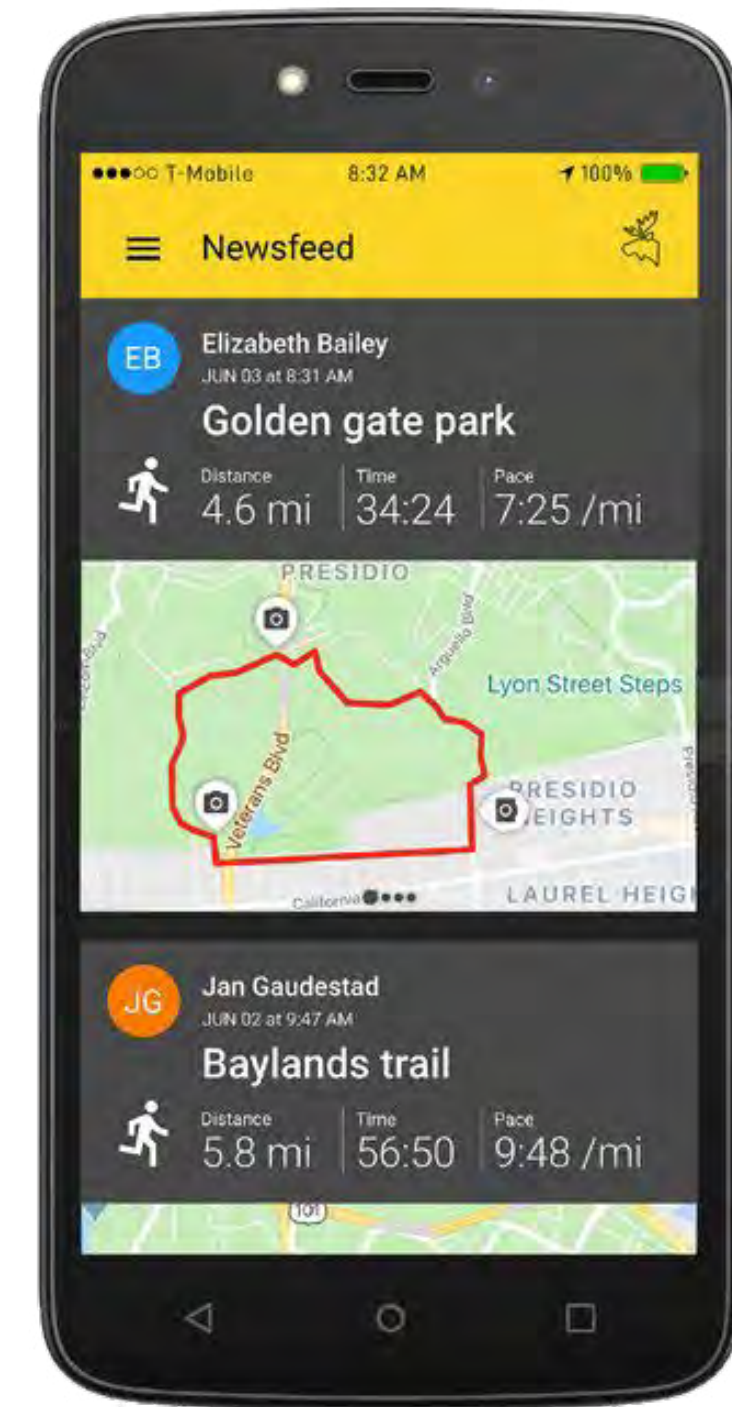
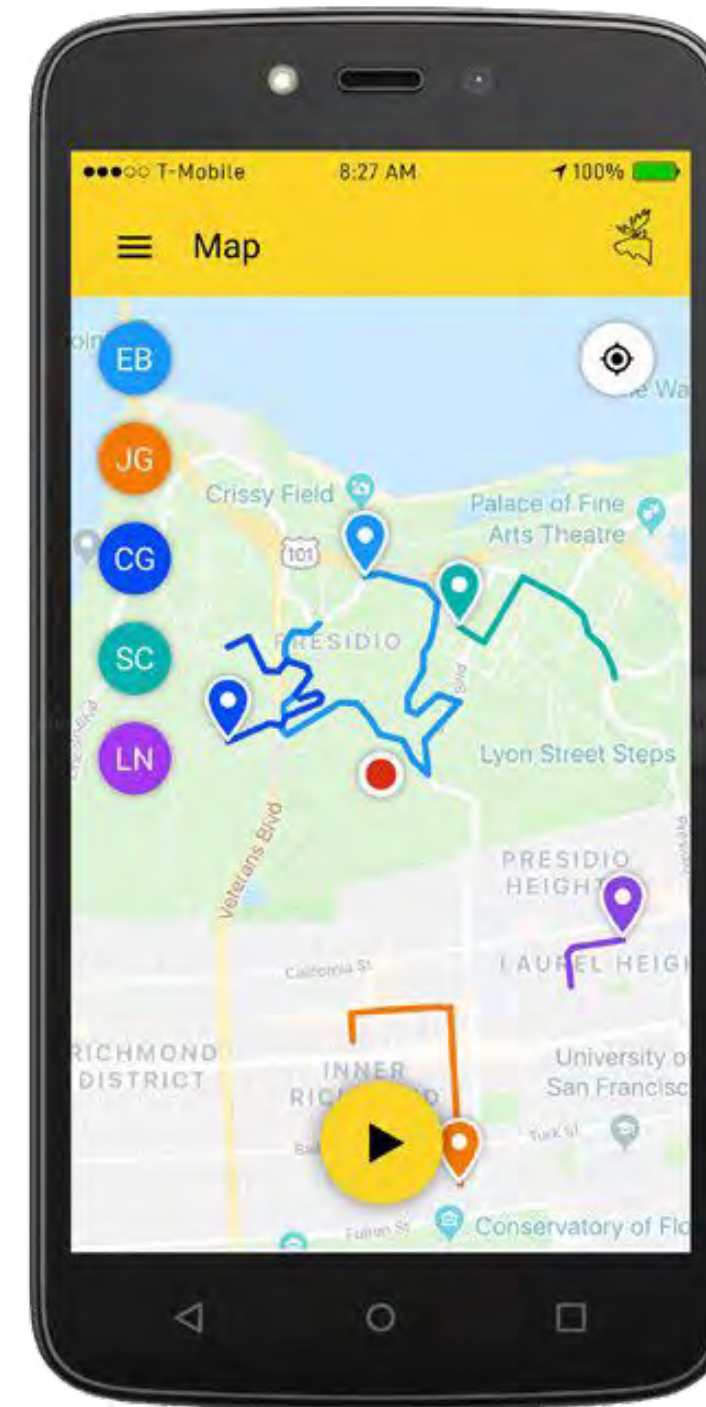
Software

Live Tracking Software

Track and share your workout live with all your connections. Let friends and family know where you are in real time so you are always accounted for.

Safety Features

Notify friends where you are so they can follow your run and see where you are. Payment options are also available as well as ride sharing services.



Design

Sports Interaction

Dedicated touchscreen gestures for everyday use and physical buttons for workouts.

Designed for Sport

High resolution touchscreen enforced with Dragontrail glass.



Design

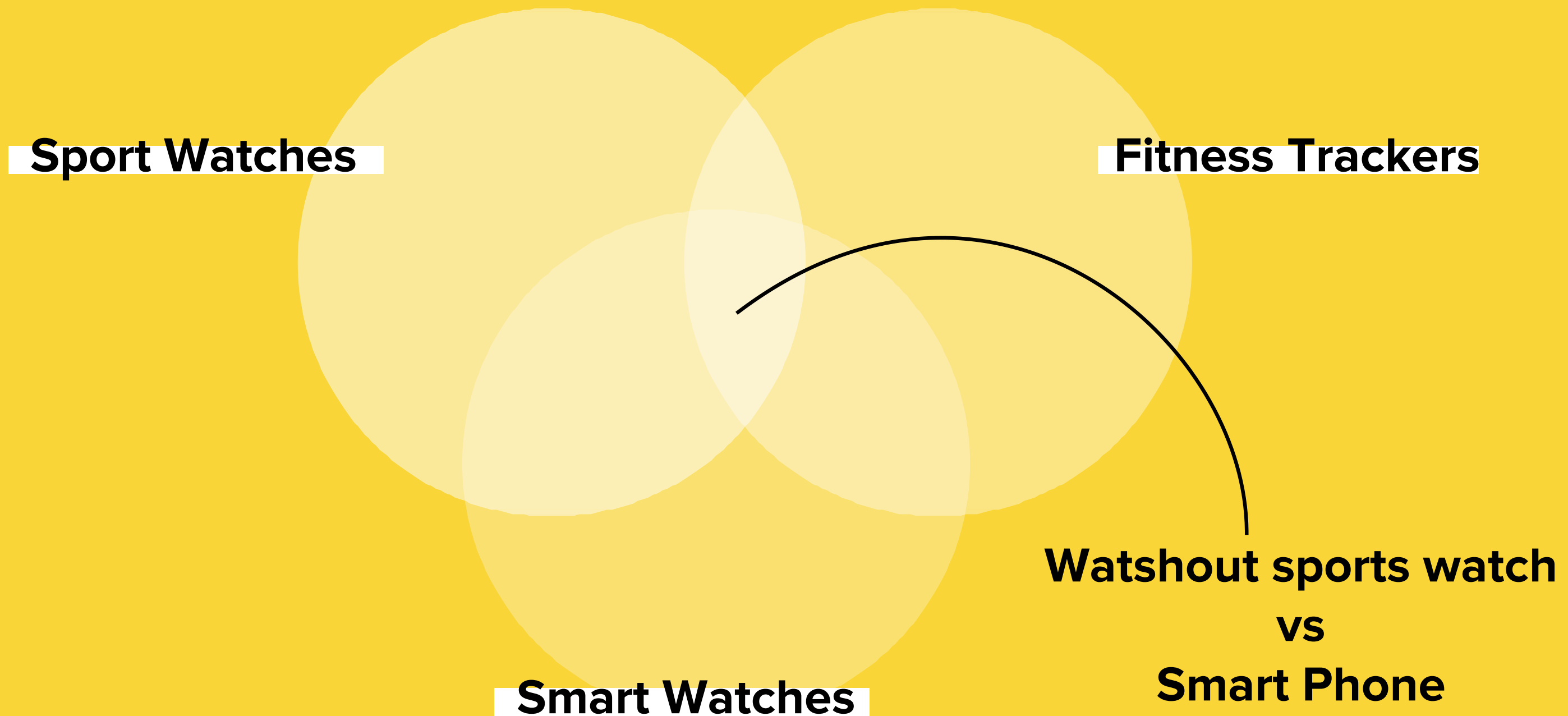
Dedicated start/lap/stop buttons
are easy to reach during runs



AMOLED screen protected by
Asahi Dragontrail glass

3rd party compatible quick
release strap

Where do we fit?



Biggest Competitor

Smart Phones



Biggest competitor, covers most of the market

Familiar and customizable

Has all features someone would want while out running

Watshout vs Smart Phone

Watshout includes everything that a phone would have, but it has been **designed for running.**

Running Experience



- ✓ Easy to carry
- ✓ Made for running
- ✓ Durable
- ✓ Easy to read screen
- ✓ No unlocking
- ✓ Lightweight
- ✓ Long battery

The benefits of bringing a smart phone without having to bring it.

Features



- ✓ Music
- ✓ Workout tracking
- ✓ Network connection
- ✓ Ride sharing

Market Entry

GoPro

Enters a crowded sports market.



Product that includes features that already exist (waterproof camera).



Targets niche market (extreme sports).

Watshout

Enters a crowded running watch market.



Product that includes features that already exist (running watch with smart features).



Targets niche market (core runners).

Roadmap

Premium subscription service

Expand to machine learning to gain knowledge about running performance



Camera

Take photos of you and your friends out on runs and share on social media



Team

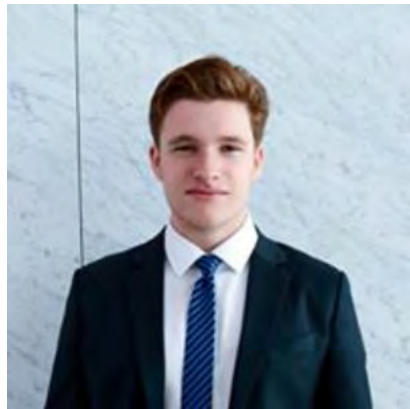


Jessie Cheng | Sr. Industrial Designer, Creative Lead

Industrial design, product design, prototyping

Pratt Institute | Industrial Design

Manages web/UI/UX designer, graphic designer, videographer



Ethan Houston | Sr. Software Engineer

Android Studio developer, backend programmer

UT Austin | Computer Science

Manages mobile app and live tracking programming



Jan Gaudestad | CEO

Hardware, electrical engineering, chip design

Norwegian University of Science and Technology; UMD | Physics and SCU MBA

Manages sport marketing

First seed round

\$100k in SAFE funding helps us:

- Develop final design and manufacturing plans
- Kick off marketing and outreach strategy

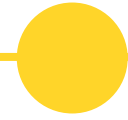
To learn more, visit our Fundable site at www.fundable.com/watshout or email us as info@watshout.com.

Milestones



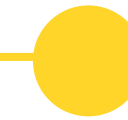
Today

- **Seeking \$100k SAFE funding**
- Visual prototype developed
- 1.1 app release on Google Play
- Working partnerships with Qualcomm, Google



Summer 2019

- Work with design consultancy to finalize design
- Finalize manufacturing plans
- Begin outreach and marketing strategy
- Begin next round of seed funding



Summer 2020

- Release of first 500 units

To learn more, visit our Fundable site at www.fundable.com/watshout or email us as info@watshout.com.

info@watshout.com

@watshout



@wat_shout



Thank you!

